



Driving test success

As a services subsidiary of the MAHLE Group, MAHLE Powertrain is a trusted partner to vehicle manufacturers in the design, development and integration of advanced internal combustion engines and electrified powertrain systems.

When MAHLE opened its best-in-class Real Driving Emissions Centre in Northampton, the only one of its kind in the UK, **loop** promoted the award-winning facility by engaging with technical industry media specialists.

Through continuous insights into how MAHLE's facility can support vehicle design and development engineers, **loop** has helped to ensure the growing success and reputation of the Centre.

*“We were looking for a responsive and professional PR agency who really understood the technical aspects of our work, as well as being well connected in the automotive sector. **loop** has met all our requirements.”*

**Daren Mottershead, Marketing Manager,
MAHLE Powertrain**

